

# FOREVERGLADES

## A LEGACY OF PROTECTION



An aerial photograph of a vast, lush green wetland landscape, likely the Everglades. The terrain is a dense, vibrant green, with numerous small, winding waterways and canals that create a complex, maze-like pattern. The water is a clear, light blue-green color. The overall scene is one of natural beauty and ecological richness.

"Through the Foundation's leadership, the world's largest ecosystem restoration project will be a model for the rest of the globe. And while we continue to aggressively push restoration to completion, we also need to pivot to protection, because the encroaching threats to the Everglades will always exist."

MARSHALL FIELD V

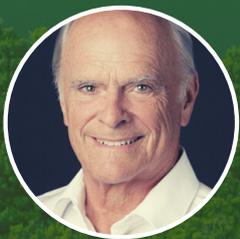
I've had a love for the region that is home to America's Everglades since I began coming to Jupiter Island, Florida in 1957. As much as I've been attracted to this region for most of my life, over time, I've seen the precious Everglades suffer more than its share of environmental insults, jeopardizing not only its extraordinary ecosystem, but also the freshwater supply upon which millions of Florida residents and visitors rely.

In 1993, a group of determined conservationists and philanthropists observed this, too, and formed The Everglades Foundation with a clear mission: To restore and protect America's Everglades through science, advocacy, and education. No organization has done more to restore and protect this unique ecosystem – a place recognized worldwide as a UNESCO World Heritage Site, an International Biosphere Reserve, and a Wetland of International Importance.

The Everglades Foundation is the only organization expressly dedicated to fostering and leveraging scientific insights to restore and protect the Everglades. Science has been the cornerstone of each and every one of the Foundation's initiatives designed to achieve restoration goals, and we're making progress. Through the Foundation's leadership, the world's largest ecosystem restoration project will be a model for the rest of the globe. And while we continue to aggressively push restoration to completion, we also need to pivot to protection, because the encroaching threats to the Everglades will always exist.

That's why The Everglades Foundation has launched a \$75 million endowment campaign – to augment the Foundation's annual fundraising program, ensure the long-term sustainability of America's Everglades for future generations, and protect it in perpetuity. It's about the importance of the ecosystem to the most populous region of the state. It's about where you want the Everglades to be after we are gone.

Your support will leave a magnificent legacy – a legacy of protection – and the assurance that there will always be passionate people armed with state-of-the-art scientific data, fully dedicated to ensuring the survival and sustainability of America's beloved Everglades for generations to come.



Sincerely,

*Marshall Field*

Marshall Field V  
Endowment Campaign Committee Chairman



GEORGE BARLEY  
PHOTO COURTESY OF MARY BARLEY

Since 1993, The Everglades Foundation's commitment to restore and protect the Everglades has been driven by science. Our co-founders, the late George Barley and Paul Tudor Jones II, observed the rapidly declining conditions in the health of Florida Bay, their favorite place to fish. Together, they consulted scientists to understand the cause of this once-pristine ecosystem's collapse - a lack of freshwater inflow. Having honed their talents in business ventures, not scientific pursuits, they understood that Florida Bay was not only something to be enjoyed, but it was also integral to the Florida Keys' economy.



GEORGE & MARY BARLEY  
PHOTO COURTESY OF MARY BARLEY

# GIANTS OF THE EVERGLADES

*THE EVERGLADES FOUNDATION:  
THE PASSION TO PROTECT*

It soon became clear to George and Paul that South Florida's water infrastructure, designed in the 1940s to advance the economy of agriculture and get rid of freshwater, was the cause of Florida Bay's demise. In fact, they soon realized that this outdated infrastructure was the source of environmental devastation across South Florida.

Through their attention and commitment to this issue, and recognition that a comprehensive solution was needed, the Everglades restoration effort took a giant leap forward.

Before his untimely passing in 1995, George Barley devoted his final years to taking on the private interests that controlled Florida's waters by working to convince the federal and state governments to restore and protect the Everglades. Mary Barley, Nathaniel P. Reed, William "Bill" Riley, Jon L. Mills, and Paul devoted themselves to fulfilling George's quest to restore the Everglades, including getting the landmark Comprehensive Everglades Restoration Plan signed into federal law in 2000.



**A RESTORED EVERGLADES WILL  
BE MEASURED BY A HEALTHY  
FLORIDA BAY, WHERE THE  
PASSION FOR PROTECTION  
WAS FIRST IGNITED.**

NATHANIEL REED, MARY BARLEY AND PAUL TUDOR JONES II  
PHOTO COURTESY OF MARY BARLEY



NATHANIEL REED  
PHOTO COURTESY OF MAC STONE

Nathaniel P. Reed (1933–2018) was a lifelong advocate for Florida’s natural and wild spaces. He was also a founding director of The Everglades Foundation, a devoted activist for the restoration and protection of the Everglades, and a champion for all of the creatures that call the Everglades home.

Prior to beginning his leadership at The Everglades Foundation, Nathaniel had served as Florida Governor Claude Kirk’s environmental advisor and as the United States Department of the Interior’s (DOI) Assistant Secretary of Fish, Wildlife and Parks from 1971–1977.

Nathaniel's passion for protecting wildlife and their native habitats was embodied in the Endangered Species Act of 1973, which was co-written by Nathaniel during his time at the DOI.

As a fierce environmental warrior, Nathaniel was instrumental, for over two decades, in the evolution of The Everglades Foundation. He worked tirelessly to advance Everglades restoration activities at both the federal and state level. As a vocal crusader to move restoration across the finish line, protecting this extraordinary ecosystem was his long-term objective – an objective The Everglades Foundation must be positioned to achieve.

Although Nathaniel left us suddenly, and far too soon, his environmental legacy is cemented in the biodiversity that continues to abound and the dedicated advocates who fight to protect Nathaniel's political and ethical accomplishments. The creatures with whom we share this planet depend on us to protect their future. In doing so, we will protect the future of our own children. Nathaniel knew this to be true and The Everglades Foundation is committed to ensuring the protection of the Everglades in perpetuity for the benefit of all Floridians, human and otherwise.



PAUL TUDOR JONES II AND NATHANIEL REED



NATHANIEL REED AND MARY BARLEY  
PHOTO COURTESY OF MARY BARLEY



Today, The Everglades Foundation continues to lead with cutting-edge scientific research and advocacy efforts armed with facts and focused on completing Everglades restoration. A restored Everglades will be measured by a healthy Florida Bay, where the passion for protection was first ignited.

As Florida's population continues to swell, and as Everglades restoration is completed, we must be poised to protect these critical wetlands, bays, and waterways that George, Paul, Mary, and Nathaniel fought to save. This endowment will safeguard our ability to educate and empower future stewards of the Everglades.

# THE ECOLOGY OF THE EVERGLADES

*UNEQUALED ON EARTH*

The Everglades Foundation has been committed to scientific research since its founding. Under the guidance of the Board of Directors, the Foundation has assembled an expert team of Ph.D. Everglades scientists to move Everglades restoration forward in a manner that prioritizes science as a core value. Thanks to our prestigious Science staff, The Everglades Foundation's research and analyses are respected and relied upon at both the federal and state levels. Just as our science has guided and advised Everglades restoration, our science must continue to guide and advise the protection of this vast ecosystem.

*"There are no other Everglades in the world." – Marjory Stoneman Douglas*

As Marjory Stoneman Douglas aptly noted, there is not a single ecosystem like the Everglades elsewhere on Earth. It is a unique environment that abounds with life and clean water. The biodiversity and ecological subtleties of the Everglades are both profound and imperiled. A healthy Everglades landscape is not flat, it is a corrugation of habitats resulting from centuries of water sheet flow that once typified this place. Just the smallest changes in elevation combined with the natural rise and fall of water across the landscape produce an explosion of life every year.

The greater Everglades is a mosaic of ecosystems stretching over 200 miles of the Florida peninsula from the Kissimmee Chain of Lakes down to the Florida Keys. The ecosystem once supported healthy populations of wading birds, American alligators, and American crocodiles. Unfortunately, human disturbance led to a loss of 50% of the original Everglades, and much of what remains is impacted by insufficient flows of clean freshwater, resulting in continued habitat degradation.

Habitat is exactly what Everglades restoration will restore and this is precisely why The Everglades Foundation must be positioned to protect it.

After restoration is complete, the Everglades will continue to be threatened by encroaching development, saltwater intrusion, and greater demands for its freshwater. As the world clamors for freshwater to sustain populations, we are privileged to live in a region where water is plentiful but for only half of the year.

We must conserve and protect that water from being wasted, polluted, or diverted to private industry's exclusive use. Freshwater in Florida is the public's resource and it must stay that way.



Through The Everglades Foundation's endowment, our Everglades Science Team will continue its important research to ensure this remarkable region is protected for the benefit of the biodiversity that can thrive in South Florida, including people.

**“The Everglades is also surrounded by ever-increasing urban development. Although there is an inherent tension between the built and natural environment, a fully functioning Everglades is critical to many ecosystem services that benefit the ever-increasing population of South Florida, including drinking water supply; mitigation against sea-level rise and storm surges; and healthy, productive and diverse wildlife and fisheries, among many others.”**

*National Academies of Sciences, Engineering, and Medicine 2021.  
Progress Toward Restoring the Everglades: The Eighth Biennial Review - 2020*

# CLEAN WATER DRIVES FLORIDA'S ECONOMY

Florida's economy relies on a healthy Everglades. This recognition led to the formation of The Everglades Foundation in 1993. In addition to being an avid fisherman, George Barley was a real estate developer who knew that an impaired Everglades caused both environmental and economic harm to Florida.

The restoration of America's Everglades will have a lasting impact on the viability and sustainability of the Sunshine State's \$1 trillion economy. Our economy runs on clean water, and Florida's economic competitiveness and quality of life depend on completing Everglades restoration. Modernizing our water infrastructure directly benefits the billions of dollars and over 1.5 million jobs tied to outdoor recreation, tourism, and real estate in Florida. The Everglades Foundation's Science and Advocacy Teams remain steadfast in their commitment to ensure Florida's economy remains top of mind for all policy considerations regarding Everglades restoration.

Everglades restoration will yield a 4:1 return on investment. It is imperative that The Everglades Foundation is empowered to remain vigilant in protecting the Everglades to ensure the benefits of this investment are protected in perpetuity. That ROI is poised for an even stronger return given the foreseeable impacts of population growth across the landscape, increased water demands, and sea level rise.

An aerial photograph of a city skyline at sunset. The sky is a mix of orange, yellow, and blue. The city lights are visible, and a prominent road with traffic lights stretches into the distance. A dark, semi-transparent text box is overlaid on the upper portion of the image.

The environment is our economy. This mantra is an essential component of each facet of The Everglades Foundation's advocacy. Whether through government-level advocacy or other communications and public engagement activities, the Foundation's staff will ensure protection of the Everglades once restoration has been achieved.

“It is time for us now as a nation to exercise the same reasonable foresight in dealing with our great natural resources that would be shown by any prudent man in conserving and widely using the property which contains the assurance of well-being for himself and his children.”

- President Theodore Roosevelt

# EVERGLADES EDUCATION

## Everglades Literacy Program

The Everglades Foundation's Education Team has created and implemented **the world's only comprehensive K-12 Everglades curriculum**. As of 2021, over 100,000 students and 4,000 teachers have benefitted from these critical lessons and experiences that educate on the value of our natural resources. The Everglades Literacy Program empowers the next generation of conservation stewards by investing in teachers to drive cultural change within schools for the benefit of their communities.

As the vital efforts of Everglades restoration take center stage, it is important to recognize the key to long-term sustainability rests on the shoulders of the next generation and their understanding the ecological and economic value of the Everglades. It is upon those shoulders that the duty, power, and passion for protection will remain and carry forward.

The Everglades is the only ecosystem of its kind in the world and its restoration can serve as a model for natural resource rehabilitation globally. Educating our future leaders is paramount to ecosystem sustainability.



## John Marshall Everglades Internship

The 10-week John Marshall Everglades Internship program – named in honor of the late Everglades champion John Marshall – is a paid internship that immerses a select group of qualifying **undergraduate students** in Everglades science, policy, and the vital importance of restoration and protection of the precious ecosystem through in-person, practical experiences.

## ForEverglades Scholars & Fellows

The ForEverglades Scholarship & Fellowship program benefits full-time **graduate students** working to advance Everglades restoration through innovative research in earth sciences, biological sciences, engineering, geography, economics, and planning and resources management.

## Advocacy & Public Engagement

Educating both **decision-makers and the general public** is an essential component of the Foundation's communications and advocacy programs. After restoration is achieved, it is imperative that we champion a policy of Everglades protection at the local, state, and federal levels. Through social media, digital education, virtual and in-person briefings, printed deliverables, and emerging technologies, The Everglades Foundation will continue to ensure the public remains engaged and knowledgeable about the value of America's Everglades.



# WAYS TO GIVE

Unrestricted endowment gifts enhance The Everglades Foundation's agility in addressing top priorities and responding to emerging challenges. Restricted endowment gifts can be directed to the Foundation's advocacy, science or education programs. A minimum \$100,000 endowment gift can be given or pledged over three years through a gift arrangement that could include:

## OUTRIGHT GIFT OF CASH

A cash gift by check, credit card, money order or wire transfer can be made as a one-time payment or a multi-year gift, as indicated in predetermined stages in a pledge agreement.

## GIFT OF STOCK OR MUTUAL FUND

Appreciated stocks can be transferred directly. You may also contribute through an IRA charitable rollover.

## PLANNED ESTATE GIFT

A bequest can be made through your will or trust. Bequests with stated minimum gift amounts will be recognized as part of the endowment campaign.

## OTHER DEFERRED GIVING

Beneficiary designations from life insurance or retirement plans can be made by updating your beneficiary designation form with the policy holder or by making an outright gift of a new policy.

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## QUESTIONS?

To learn more, please contact Marshall Field V, Endowment Campaign Committee Chairman, at 312-917-1810 or Jodi Farrell, Vice President of Development, at 305-331-3361 or [jfarrelle@evergladesfoundation.org](mailto:jfarrelle@evergladesfoundation.org).

If you include The Everglades Foundation in your plans, please use our legal name and federal tax ID.

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